

NCC Cable System Order

Order #	62522378	Flight Dates	04/16/18 - 04/29/18	Update Date	04/17/18
Syscode	8636	Agency	SRCP Media	Version	4 Vs. 3
System Name	Spectrum/Cincinnati Interconnect, OH	Advertiser	DeWine Husted for Ohio	Show All Lines	
Market	Cincinnati			Total # of Weeks	2
		Client Code		Total	\$30,290.00
AE	Matthew Marcus	Product Code		Commission	\$4,543.50
Sales Coordinator	Lilka Marino	Est Code	4.17-27	Net Total	\$25,746.50
Office	Washington	Product Name	4.17-4.27	Total Spots	89
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD May17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R3 Revised 4.17 MGs, please confirm			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	4/16/18	4/22/18	05:00	09:00		X	X	X	X	X	X	-	-	2	\$393.00	\$786.00	30	NP
2	FXNC	FXNC EM	4/23/18	4/29/18	05:00	09:00	X	X	X	X	X			-	-	2	\$393.00	\$786.00	30	NP
3	FXNC	FXNC DT	4/16/18	4/22/18	09:00	16:00		X	X	X	X	X	X	-	-	3	\$196.00	\$588.00	30	NP
4	FXNC	FXNC DT	4/23/18	4/29/18	09:00	16:00	X	X	X	X	X			-	-	3	\$196.00	\$588.00	30	NP
5	FXNC	FXNC EF	4/16/18	4/22/18	16:00	19:00		X	X	X	X	X	X	-	-	2	\$334.00	\$668.00	30	NP
6	FXNC	FXNC EF	4/23/18	4/29/18	16:00	19:00	X	X	X	X	X			-	-	2	\$334.00	\$668.00	30	NP
7	FXNC	FXNC PT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$523.00	\$1,046.00	30	NP
8	FXNC	FXNC PT	4/23/18	4/29/18	19:00	24:00	X	X	X	X	X			-	-	2	\$523.00	\$1,046.00	30	NP
9	FXNC	FXNC EM	4/23/18	4/29/18	05:00	09:00	X	X	X	X	X			-	-	8	\$393.00	\$3,144.00	30	R1 +8x NP
10	FXNC	FXNC DT	4/23/18	4/29/18	09:00	16:00	X	X	X	X	X			-	-	12	\$196.00	\$2,352.00	30	R1 +12x NP
11	FXNC	FXNC EF	4/23/18	4/29/18	16:00	19:00	X	X	X	X	X			-	-	8	\$334.00	\$2,672.00	30	R1 +8x NP
12	FXNC	FXNC PT	4/23/18	4/29/18	19:00	24:00	X	X	X	X	X			-	-	8	\$523.00	\$4,184.00	30	R1 +8x NP
13	FXNC	FXNC DT	4/16/18	4/22/18	09:00	16:00			X	X	X	X	X	-	-	7	\$196.00	\$1,372.00	30	R1 +7x NP
14	FXNC	FXNC PT	4/16/18	4/22/18	19:00	24:00			X	X	X	X	X	-	-	3	\$523.00	\$1,569.00	30	R1 +3x NP
15	FXNC	FXNC EM	4/16/18	4/22/18	05:00	09:00				X	X	X	X	-	-	6	\$393.00	\$2,358.00	30	R1 +8x NP
16	FXNC	FXNC DT	4/16/18	4/22/18	09:00	16:00				X	X	X	X	-	-	6	\$196.00	\$1,176.00	30	R3 -2x
17	FXNC	FXNC EF	4/16/18	4/22/18	16:00	19:00				X	X	X	X	-	-	8	\$334.00	\$2,672.00	30	R3 +2x R2 +6x

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18	FXNC	FXNC PT	4/16/18	4/22/18	19:00	24:00				X	X	X	X	-	-	5	\$523.00	\$2,615.00	30	R3 Changed daypart

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	89	0	0	0	0	0	0	0	0	0	0	0	89
AMT	\$30,290.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$30,290.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/18/18

62522378 | Cincinnati | Spectrum/Cincinnati Interconnect, OH | 8636 |